

ORDER



Orders
Order / Rev: 36910
Alt Order #: 08836473
Product Desc: OBAMA/P/D
Estimate: 1537
Flight Dates: 10/02/12 - 11/06/12
Original Date / Rev: 08/06/12 / 10/01/12
Order Type: GENERAL

KLAS

Primary AE: Mike Jones
Sales Office: K-WAS
Sales Region: National

Agency Name: GMMB
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Obama, Barack D-President
Demographic: A35+
Product Codes: PO1
Priority: LV3
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	441	\$487,790.00	\$414,621.50
10/29/12	11/06/12	126	\$117,210.00	\$99,628.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	441	\$487,790.00	\$414,621.50	0.00
November 2012	126	\$117,210.00	\$99,628.50	0.00
Totals	567	\$605,000.00	\$514,250.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KLAS	30%	\$605,000.00
Market	100%	\$2,016,666.67

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$504,166.67
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$100,833.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	10/02/12	10/08/12	8 News Now 5a M-F	CM	5-6a	MTWTF--	:30	5	\$225.00	LV2	0.00	NM	5	\$1,125.00
8 NEWS NOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--			5			\$225.00		0.00			
E 2	8	10/09/12	10/15/12		CM	5-6a	MTWTF--	:30	5	\$225.00	LV2	0.00	NM	5	\$1,125.00

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 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8 News Now 5a M-F															
8 News Now 5a M-F															
8 NEWS NOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--					5	\$225.00		0.00			
E 3	8	10/16/12	10/22/12	8 News Now 5a M-F	CM	5-6a	MTWTF--	:30	5	\$225.00	LV2	0.00	NM	5	\$1,125.00
8 News Now 5a M-F															
8 NEWS NOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					5	\$225.00		0.00			
E 4	8	10/23/12	10/29/12	8 News Now 5a M-F	CM	5-6a	MTWTF--	:30	5	\$225.00	LV2	0.00	NM	5	\$1,125.00
8 News Now 5a M-F															
8 NEWS NOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					5	\$225.00		0.00			
E 5	8	10/30/12	11/05/12	8 News Now 5a M-F	CM	5-6a	MTWTF--	:30	5	\$225.00	LV2	0.00	NM	5	\$1,125.00
8 News Now 5a M-F															
8 NEWS NOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					5	\$225.00		0.00			
E 6	8	11/06/12	11/06/12	8 News Now 5a M-F	CM	5-6a	-T-----	:30	1	\$790.00	LV1	0.00	NM	1	\$790.00
8 News Now 5a M-F															
8 NEWS NOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$790.00		0.00			
E 7	8	10/02/12	10/08/12	8 News Now 6a M-F	CM	6-7a	MTWTF--	:30	5	\$275.00	LV2	0.00	NM	5	\$1,375.00
8 News Now 6a M-F															
8 NEWS NOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					5	\$275.00		0.00			
E 8	8	10/09/12	10/15/12	8 News Now 6a M-F	CM	6-7a	MTWTF--	:30	5	\$275.00	LV2	0.00	NM	5	\$1,375.00
8 News Now 6a M-F															
8 NEWS NOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--					5	\$275.00		0.00			
E 9	8	10/16/12	10/22/12	8 News Now 6a M-F	CM	6-7a	MTWTF--	:30	5	\$275.00	LV2	0.00	NM	5	\$1,375.00
8 News Now 6a M-F															
8 NEWS NOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					5	\$275.00		0.00			
E 10	8	10/23/12	10/29/12	8 News Now 6a M-F	CM	6-7a	MTWTF--	:30	5	\$275.00	LV2	0.00	NM	5	\$1,375.00
8 News Now 6a M-F															
8 NEWS NOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					5	\$275.00		0.00			
E 11	8	10/30/12	11/05/12	8 News Now 6a M-F	CM	6-7a	MTWTF--	:30	5	\$275.00	LV2	0.00	NM	5	\$1,375.00
8 News Now 6a M-F															
8 NEWS NOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					5	\$275.00		0.00			
E 12	8	11/06/12	11/06/12	8 News Now 6a M-F	CM	6-7a	-T-----	:30	1	\$965.00	LV1	0.00	NM	1	\$965.00
8 News Now 6a M-F															
8 NEWS NOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$965.00		0.00			
E 13	8	10/02/12	10/08/12	CBS This Morning 7-9a	CM	7-9a	MTWTF--	:30	5	\$200.00	LV2	0.00	NM	5	\$1,000.00
CBS This Morning															
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					5	\$200.00		0.00			
E 14	8	10/09/12	10/15/12		CM	7-9a	MTWTF--	:30	5	\$200.00	LV2	0.00	NM	5	\$1,000.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS NEWS SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S		1			\$1,225.00			0.00			
Week:		10/08/12	10/14/12	-----S		1			\$1,225.00			0.00			
Week:		10/15/12	10/21/12	-----S		1			\$1,225.00			0.00			
Week:		10/22/12	10/28/12	-----S		1			\$1,225.00			0.00			
Week:		10/29/12	11/04/12	-----S		1			\$1,225.00			0.00			
E 24	8	10/07/12	11/04/12	8 News Now Sun AM #2CM	CM	8 News Now Sun A	-----S	:30	1	\$1,225.00	LV1	0.00	NM	5	\$6,125.00
8 News Now Sun AM #2															
8 NEWS NOW SUNDAY MORNING- #2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S		1			\$1,225.00			0.00			
Week:		10/08/12	10/14/12	-----S		1			\$1,225.00			0.00			
Week:		10/15/12	10/21/12	-----S		1			\$1,225.00			0.00			
Week:		10/22/12	10/28/12	-----S		1			\$1,225.00			0.00			
Week:		10/29/12	11/04/12	-----S		1			\$1,225.00			0.00			
E 25	8	10/07/12	11/04/12	Face The Nation	CM	Face The Nation	-----S	:30	1	\$1,400.00	LV1	0.00	NM	4	\$5,600.00
Face The Nation															
FACE THE NATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S		1			\$1,400.00			0.00			
Week:		10/08/12	10/14/12	-----S		1			\$1,400.00			0.00			
Week:		10/15/12	10/21/12	-----S		1			\$1,400.00			0.00			
Week:		10/22/12	10/28/12	-----S		1			\$1,400.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	8	10/22/12-10/28/12		Face The Nation		Face The Nation	-----Su	:30		(\$1,400.00)		0.00	NM		
See MG 60.29,60.30															
[due n/a upon entry and loss of spots due to NFL. mmm]															
Week:		10/29/12	11/04/12	-----S		1			\$1,400.00			0.00			
E 26	8	10/02/12	10/08/12	Live w/Kelly	CM	9-10a	MTWTF--	:30	5	\$275.00	LV3	0.00	NM	5	\$1,375.00
Live With Regis & Kelly															
LIVE! WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--		5			\$275.00			0.00			
E 27	8	10/09/12	10/15/12	Live w/Kelly	CM	9-10a	MTWTF--	:30	5	\$275.00	LV3	0.00	NM	5	\$1,375.00
Live With Regis & Kelly															
LIVE! WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--		5			\$275.00			0.00			
E 28	8	10/16/12	10/22/12	Live w/Kelly	CM	9-10a	MTWTF--	:30	5	\$275.00	LV3	0.00	NM	5	\$1,375.00
Live With Regis & Kelly															
LIVE! WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--		5			\$275.00			0.00			
E 29	8	10/23/12	10/29/12	Live w/Kelly	CM	9-10a	MTWTF--	:30	5	\$275.00	LV3	0.00	NM	5	\$1

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Advertiser: Obama, Barack D-President
 Product Desc: OBAMA/P/D
 Estimate: 1537

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 32	8	10/02/12	10/08/12	Price Is Right Price Is Right	CM	10-11a	MTWTF--	:30	2	\$1,575.00	LV1	0.00	NM	2	\$3,150.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					2	\$1,575.00		0.00			
E 33	8	10/09/12	10/15/12	Price Is Right Price Is Right	CM	10-11a	MTWTF--	:30	2	\$1,575.00	LV1	0.00	NM	2	\$3,150.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--					2	\$1,575.00		0.00			
E 34	8	10/16/12	10/22/12	Price Is Right Price Is Right	CM	10-11a	MTWTF--	:30	2	\$1,575.00	LV1	0.00	NM	2	\$3,150.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					2	\$1,575.00		0.00			
E 35	8	10/23/12	10/29/12	Price Is Right Price Is Right	CM	10-11a	MTWTF--	:30	2	\$1,575.00	LV1	0.00	NM	2	\$3,150.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					2	\$1,575.00		0.00			
E 36	8	10/30/12	11/05/12	Price Is Right Price Is Right	CM	10-11a	MTWTF--	:30	2	\$1,575.00	LV1	0.00	NM	2	\$3,150.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					2	\$1,575.00		0.00			
E 37	8	11/06/12	11/06/12	Price Is Right Price Is Right	CM	10-11a	-T-----	:30	1	\$1,575.00	LV1	0.00	NM	1	\$1,575.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$1,575.00		0.00			
E 38	8	10/02/12	10/08/12	Y&R Young & Restless	CM	11a-12p	MTWTF--	:30	2	\$1,925.00	LV1	0.00	NM	2	\$3,850.00
YOUNG & RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					2	\$1,925.00		0.00			
E 39	8	10/09/12	10/15/12	Y&R Young & Restless	CM	11a-12p	MTWTF--	:30	2	\$1,925.00	LV1	0.00	NM	2	\$3,850.00
YOUNG & RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--					2	\$1,925.00		0.00			
E 40	8	10/16/12	10/22/12	Y&R Young & Restless	CM	11a-12p	MTWTF--	:30	2	\$1,925.00	LV1	0.00	NM	2	\$3,850.00
YOUNG & RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					2	\$1,925.00		0.00			
E 41	8	10/23/12	10/29/12	Y&R Young & Restless	CM	11a-12p	MTWTF--	:30	2	\$1,925.00	LV1	0.00	NM	2	\$3,850.00
YOUNG & RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					2	\$1,925.00		0.00			
E 42	8	10/30/12	11/05/12	Y&R Young & Restless	CM	11a-12p	MTWTF--	:30	2	\$1,925.00	LV1	0.00	NM	2	\$3,850.00
YOUNG & RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					2	\$1,925.00		0.00			
E 43	8	11/06/12	11/06/12	Y&R Young & Restless	CM	11a-12p	-T-----	:30	1	\$1,925.00	LV1	0.00	NM	1	\$1,925.00
YOUNG & RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$1,925.00		0.00			
E 44	8	10/02/12	11/05/12		CM	12-1230p	MTWTF--	:30	5	\$275.00	LV3	0.00	NM	25	\$6,875.00

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 KLAS

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				8 News Now Noon M-F										
				8 News Now Noon M-F										
				8 NEWS NOW AT NOON										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$275.00		0.00			
Week:		10/09/12	10/15/12	MTWTF--				5	\$275.00		0.00			
Week:		10/16/12	10/22/12	MTWTF--				5	\$275.00		0.00			
Week:		10/23/12	10/29/12	MTWTF--				5	\$275.00		0.00			
Week:		10/30/12	11/05/12	MTWTF--				5	\$275.00		0.00			
E 45	8	10/02/12	11/05/12	1230-2p Soaps/ LMAD CM	CM	1230-2p MTWTF--	:30	3	\$375.00	LV2	0.00	NM	15	\$5,625.00
				Soaps / Let's Make A Deal										
				THE BOLD AND THE BEAUTIFUL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--				3	\$375.00		0.00			
Week:		10/09/12	10/15/12	MTWTF--				3	\$375.00		0.00			
Week:		10/16/12	10/22/12	MTWTF--				3	\$375.00		0.00			
Week:		10/23/12	10/29/12	MTWTF--				3	\$375.00		0.00			
Week:		10/30/12	11/05/12	MTWTF--				3	\$375.00		0.00			
E 47	8	10/02/12	11/05/12	The Talk 2-3P CM	CM	2-3p MTWTF--	:30	2	\$1,315.00	LV1	0.00	NM	10	\$13,150.00
				The Talk										
				THE TALK										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--				2	\$1,315.00		0.00			
Week:		10/09/12	10/15/12	MTWTF--				2	\$1,315.00		0.00			
Week:		10/16/12	10/22/12	MTWTF--				2	\$1,315.00		0.00			
Week:		10/23/12	10/29/12	MTWTF--				2	\$1,315.00		0.00			
Week:		10/30/12	11/05/12	MTWTF--				2	\$1,315.00		0.00			
E 48	8	10/02/12	11/05/12	Ellen CM	CM	3-4p MTWTF--	:30	5	\$425.00	LV2	0.00	NM	25	\$10,625.00
				Ellen										
				ELLEN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$425.00		0.00			
Week:		10/09/12	10/15/12	MTWTF--				5	\$425.00		0.00			
Week:		10/16/12	10/22/12	MTWTF--				5	\$425.00		0.00			
Week:		10/23/12	10/29/12	MTWTF--				5	\$425.00		0.00			
Week:		10/30/12	11/05/12	MTWTF--				5	\$425.00		0.00			
E 49	8	10/06/12	10/27/12	Politics Now S Sebelius CM	CM	Various -----S-	:30	1	\$275.00	LV2	0.00	NM	4	\$1,100.00
				Politics Now S Sebelius		(5:30 PM-6:00 PM)								
				THE INSIDER WEEKEND										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$275.00		0.00			
Week:		10/08/12	10/14/12	-----S-				1	\$275.00		0.00			
Week:		10/15/12	10/21/12	-----S-				1	\$275.00		0.00			
Week:		10/22/12	10/28/12	-----S-				1	\$275.00		0.00			
E 50	8	10/14/12	11/04/12	Sun 3-4p Storm Stories CM	CM	3-4p -----S	:30	1	\$150.00	LV2	0.00	NM	2	\$300.00
				3-4p Storm Stories										
				STORM STORIES (HOUR)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$150.00		0.00			
Week:		10/15/12	10/21/12	-----				0	\$0.00		0.00			
Week:		10/22/12	10/28/12	-----S				1	\$150.00		0.00			
Week:		10/29/12	11/04/12	-----S				1	\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
10	8	10/29/12-11/04/12		Sun 3-4p Storm Stories		3-4p		-----Su	:30	(\$150.00)	0.00	NM		
See MG 60.29,60.30														
[Storm Stories not airing (DA)]														
E 51	8	10/07/12	11/04/12	Sun 4-5P Elec Playgrou@M	CM	4-5p -----S	:30	1	\$175.00	LV2	0.00	NM	5	\$875.00
				4-5p Electric Playgrnd 2x		(4:00 PM-5:00 PM)								
				ELECTRIC PLAYGROUND (HOUR)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$175.00		0.00			
Week:		10/08/12	10/14/12	-----S				1	\$175.00		0.00			
Week:		10/15/12	10/21/12	-----S				1	\$175.00		0.00			
Week:		10/22/12	10/28/12	-----S				1	\$175.00		0.00			

Order / Rev: 36910
 Alt Order #: 08836473
 Flight Dates: 10/02/12 - 11/06/12

Advertiser: Obama, Barack D-President
 Product Desc: OBAMA/P/D
 Estimate: 1537
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 51	8	10/07/12	11/04/12	Sun 4-5P Elec PlaygrounCM 4-5p Electric Playgrnd 2x	CM	4-5p -----S (4:00 PM-5:00 PM)	:30	1	\$175.00	LV2	0.00	NM	5	\$875.00
ELECTRIC PLAYGROUND (HOUR)														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$175.00		0.00			
E 52	8	10/07/12	11/04/12	Sun 530-6p Ins Ed WkndCM Inside Edition Wknd	CM	530-6p -----S	:30	1	\$165.00	LV2	0.00	NM	5	\$825.00
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$165.00		0.00			
Week:		10/08/12	10/14/12	-----S				1	\$165.00		0.00			
Week:		10/15/12	10/21/12	-----S				1	\$165.00		0.00			
Week:		10/22/12	10/28/12	-----S				1	\$165.00		0.00			
Week:		10/29/12	11/04/12	-----S				1	\$165.00		0.00			
E 53	8	10/02/12	11/05/12	8 News Now 4p M-F CM 8 News Now 4p M-F	CM	4-5p MTWTF-- (4:30 PM-5:00 PM)	:30	5	\$350.00	LV3	0.00	NM	25	\$8,750.00
8 NEWS NOW AT 4PM & 430PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$350.00		0.00			
Week:		10/09/12	10/15/12	MTWTF--				5	\$350.00		0.00			
Week:		10/16/12	10/22/12	MTWTF--				5	\$350.00		0.00			
Week:		10/23/12	10/29/12	MTWTF--				5	\$350.00		0.00			
Week:		10/30/12	11/05/12	MTWTF--				5	\$350.00		0.00			
E 54	8	10/02/12	11/05/12	8 News Now 5-630p M-F CM 8 News Now 5-630p M-F	CM	5-630p MTWTF--	:30	10	\$400.00	LV3	0.00	NM	50	\$20,000.00
8 NEWS NOW ROTATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--				10	\$400.00		0.00			
Week:		10/09/12	10/15/12	MTWTF--				10	\$400.00		0.00			
Week:		10/16/12	10/22/12	MTWTF--				10	\$400.00		0.00			
Week:		10/23/12	10/29/12	MTWTF--				10	\$400.00		0.00			
Week:		10/30/12	11/05/12	MTWTF--				10	\$400.00		0.00			
E 55	8	10/06/12	10/27/12	8 News Now Sat 5-7p CM 8 News Now Sat 5-7p	CM	5-7p -----S- (5:00 PM-5:30 PM)	:30	1	\$965.00	LV1	0.00	NM	4	\$3,860.00
8 NEWS NOW AT 5PM-SAT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$965.00		0.00			
Week:		10/08/12	10/14/12	-----S-				1	\$965.00		0.00			
Week:		10/15/12	10/21/12	-----S-				1	\$965.00		0.00			
Week:		10/22/12	10/28/12	-----S-				1	\$965.00		0.00			
E 56	8	10/06/12	10/27/12	8 News Now Sat 5-7p CM 8 News Now Sat 5-7p	CM	5-7p -----S- (6:30 PM-7:00 PM)	:30	1	\$965.00	LV1	0.00	NM	4	\$3,860.00
8 NEWS NOW AT 630PM-SAT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$965.00		0.00			
Week:		10/08/12	10/14/12	-----S-				1	\$965.00		0.00			
Week:		10/15/12	10/21/12	-----S-				1	\$965.00		0.00			
Week:		10/22/12	10/28/12	-----S-				1	\$965.00		0.00			
E 57	8	10/14/12	10/28/12	8 News Now Sun 5-7p CM 8 News Now Sun 5-7p	CM	5-7p -----S (5:00 PM-5:30 PM)	:30	1	\$1,140.00	LV1	0.00	NM	2	\$2,280.00
8 NEWS NOW AT 5PM-SUN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$1,140.00		0.00			
Week:		10/15/12	10/21/12	-----S				0	\$0.00		0.00			
Week:		10/22/12	10/28/12	-----S				1	\$1,140.00		0.00			
E 58	8	10/07/12	11/04/12	8 News Now Sun 5-7p CM 8 News Now Sun 5-7p	CM	5-7p -----S (6:30 PM-7:00 PM)	:30	1	\$1,140.00	LV1	0.00	NM	5	\$5,700.00
8 NEWS NOW AT 630PM-SUN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$1,140.00		0.00			
Week:		10/08/12	10/14/12	-----S				1	\$1,140.00		0.00			
Week:		10/15/12	10/21/12	-----S				1	\$1,140.00		0.00			
Week:		10/22/12	10/28/12	-----S				1	\$1,140.00		0.00			
Week:		10/29/12	11/04/12	-----S				1	\$1,140.00		0.00			

Order / Rev: 36910
 Alt Order #: 08836473
 Flight Dates: 10/02/12 - 11/06/12

Advertiser: Obama, Barack D-President
 Product Desc: OBAMA/P/D
 Estimate: 1537
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 60	8	10/02/12	11/05/12	7-8p Rotator 7-8p Rotator	CM	7-8p MTWTF--	:30	5	\$350.00	LV2	0.00	NM	26	\$10,625.00
ET/INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
11	8	10/16/12-10/22/12		7-8p Rotator		7-8p		MTWThF----	:30	(\$350.00)	0.00	NM		
See MG 60.26,60.27,60.28														
[Program PE'd due Presidential Debate - bco]														
14	8	10/16/12-10/22/12		7-8p Rotator		7-8p		MTWThF----	:30	(\$350.00)	0.00	NM		
See MG 60.26,60.27,60.28														
[Program Preempted due Presidential Debate - bco]														
Week:		10/23/12	10/29/12	-TWTF--				5	\$350.00		0.00			
Week:		10/30/12	11/05/12	MTWTF--				5	\$350.00		0.00			
E 61	8	10/06/12	10/27/12	Sat 7-8p - ET Wknd Ent Tonight Weekend	CM	7-8p -----S-	:30	1	\$220.00	LV2	0.00	NM	4	\$880.00
ET WEEKEND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$220.00		0.00			
Week:		10/08/12	10/14/12	-----S-				1	\$220.00		0.00			
Week:		10/15/12	10/21/12	-----S-				1	\$220.00		0.00			
Week:		10/22/12	10/28/12	-----S-				1	\$220.00		0.00			
E 62	8	11/05/12	11/05/12	Mon 8-9p How Met Mother/ Partners	CM	8-9p M----- (8:00 PM-9:00 PM)	:30	1	\$6,500.00	LV1	0.00	NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$6,500.00		0.00			
E 63	8	10/08/12	10/08/12	Mon 9-10p 2 Broke Girls / Mike & Molly	CM	9-10p M-----	:30	1	\$7,700.00	LV1	0.00	NM	1	\$7,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$7,700.00		0.00			
E 64	8	10/15/12	11/05/12	Mon 10-11p Hawaii Five-O	CM	10-11p M-----	:30	1	\$9,000.00	LV1	0.00	NM	2	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$9,000.00		0.00			
Week:		10/22/12	10/28/12	-----				0	\$0.00		0.00			
Week:		10/29/12	11/04/12	-----				0	\$0.00		0.00			
Week:		11/05/12	11/11/12	M-----				1	\$9,000.00		0.00			
E 65	8	10/09/12	10/23/12	Tue 8-9p NCIS	CM	8-9p -T-----	:30	1	\$12,000.00	LV1	0.00	NM	2	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$12,000.00		0.00			
Week:		10/15/12	10/21/12	-----				0	\$0.00		0.00			
Week:		10/22/12	10/28/12	-T-----				1	\$12,000.00		0.00			
E 66	8	10/09/12	10/16/12	Tue 9-10p NCIS: LA	CM	9-10p -T-----	:30	1	\$12,000.00	LV1	0.00	NM	2	\$24,000.00
NCIS: LOS ANGELES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$12,000.00		0.00			
Week:		10/15/12	10/21/12	-T-----				1	\$12,000.00		0.00			
E 67	8	10/02/12	10/02/12	Tue 10-11p Vegas	CM	10-11p -T-----	:30	1	\$7,700.00	LV1	0.00	NM	1	\$7,700.00
VEGAS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$7,700.00		0.00			
E 68	8	10/24/12	10/24/12	Wed 8-9p Survivor: Philippines	CM	8-9p --W----	:30	1	\$7,700.00	LV1	0.00	NM	1	\$7,700.00
SURVIVOR 25														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$7,700.00		0.00			
E 69	8	10/03/12	10/24/12	Wed 8-9p Survivor: Philippines	CM	8-9p --W----	:30	1	\$12,000.00	LV1	0.00	NM	2	\$24,000.00

Advertiser:	Obama, Barack D-President
Product Desc:	OBAMA/P/D
Estimate:	1537

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 69	8	10/03/12	10/24/12	Wed 8-9p	CM	8-9p	--W----	:30	1	\$12,000.00	LV1	0.00	NM	2	\$24,000.00
Survivor: Philippines															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--W----		1				\$12,000.00		0.00			
		Week: 10/08/12	10/14/12	-----		0				\$0.00		0.00			
		Week: 10/15/12	10/21/12	-----		0				\$0.00		0.00			
		Week: 10/22/12	10/28/12	--W----		1				\$12,000.00		0.00			
E 70	8	10/31/12	10/31/12	Wed 10-11p	CM	10-11p	--W----	:30	1	\$8,000.00	LV1	0.00	NM	1	\$8,000.00
CSI															
C.S.I.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----		1				\$8,000.00		0.00			
E 71	8	10/11/12	10/18/12	Thu 8-9p	CM	8-9p	---T---	:30	1	\$9,450.00	LV1	0.00	NM	2	\$18,900.00
Big Bang / 2 1/2 Men															
BIG BANG THEORY/ENGAGEMENT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	---T---		1				\$9,450.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	8	10/08/12-10/14/12		Thu 8-9p		8-9p		---Th-----		:30	(\$9,450.00)	0.00	NM		
See MG 71.3															
[Due Program Change To "Nv Broadcasters Senate Debate" - bco]															
3	8	10/08/12-10/14/12		Thu 9-10p		9-10p		---Th-----		:30	\$9,450.00	0.00	NM		
Ⓜ MG for 71.1 10/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	---T---		1				\$9,450.00		0.00			
E 72	8	10/25/12	10/25/12	Thu 9-10p	CM	9-10p	---T---	:30	1	\$8,000.00	LV1	0.00	NM	1	\$8,000.00
Person Of Interest															
PERSON OF INTEREST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---		1				\$8,000.00		0.00			
E 73	8	10/05/12	10/26/12	Fri 8-9p	CM	8-9p	----F--	:30	1	\$5,500.00	LV1	0.00	NM	3	\$16,500.00
CSI: NY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----F--		1				\$5,500.00		0.00			
		Week: 10/08/12	10/14/12	-----		0				\$0.00		0.00			
		Week: 10/15/12	10/21/12	----F--		1				\$5,500.00		0.00			
		Week: 10/22/12	10/28/12	----F--		1				\$5,500.00		0.00			
E 74	8	10/12/12	10/26/12	Fri 10-11p	CM	10-11p	----F--	:30	1	\$5,600.00	LV1	0.00	NM	2	\$11,200.00
Blue Bloods															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	----F--		1				\$5,600.00		0.00			
		Week: 10/15/12	10/21/12	-----		0				\$0.00		0.00			
		Week: 10/22/12	10/28/12	----F--		1				\$5,600.00		0.00			
E 75	8	10/06/12	10/20/12	Sat Prime Special	CM	8-10p	-----S-	:30	1	\$500.00	LV2	0.00	NM	2	\$1,000.00
KLAS Movie															
(8:00 PM-10:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		1				\$500.00		0.00			
		Week: 10/08/12	10/14/12	-----		0				\$0.00		0.00			
		Week: 10/15/12	10/21/12	-----S-		1				\$500.00		0.00			
E 76	8	10/13/12	11/03/12	Sat 10-11p	CM	10-11P	-----S-	:30	1	\$6,000.00	LV1	0.00	NM	3	\$18,000.00
48 Hours Mystery															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-		1				\$6,000.00		0.00			
		Week: 10/15/12	10/21/12	-----		0				\$0.00		0.00			
		Week: 10/22/12	10/28/12	-----S-		1				\$6,000.00		0.00			
		Week: 10/29/12	11/04/12	-----S-		1				\$6,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
3	8	10/29/12-11/04/12		Sat 10-11p		10-11P		-----Sa--		:30	(\$6,000.00)	0.00	NM		
See MG 76.4															
[Program PE'd due special programming (news / NCAA football) - bco]															
4	8	10/14/12-10/14/12		Sun 7-8p		7-8p		-----Su		:30	\$6,000.00	0.00	NM		
Ⓜ MG for 76.3 11/03															
PE'd due to spc pgmng															

Order / Rev: 36910
 Alt Order #: 08836473
 Flight Dates: 10/02/12 - 11/06/12

Advertiser: Obama, Barack D-President
 Product Desc: OBAMA/P/D
 Estimate: 1537
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 77	8	10/07/12	11/04/12	Sun 7-8p 60 Minutes	CM	7-8p -----S	:30	1	\$6,000.00	LV1	0.00	NM	5	\$30,000.00
60 MINUTES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	-----S	1		\$6,000.00		0.00					
Week:		10/08/12	10/14/12	-----S	1		\$6,000.00		0.00					
Week:		10/15/12	10/21/12	-----S	1		\$6,000.00		0.00					
Week:		10/22/12	10/28/12	-----S	1		\$6,000.00		0.00					
Week:		10/29/12	11/04/12	-----S	1		\$6,000.00		0.00					
E 78	8	10/21/12	11/04/12	Sun 8-9p The Amazing Race	CM	8-9p -----S (8:00 PM-9:00 PM)	:30	1	\$7,350.00	LV1	0.00	NM	3	\$22,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-----S	1		\$7,350.00		0.00					
Week:		10/22/12	10/28/12	-----S	1		\$7,350.00		0.00					
Week:		10/29/12	11/04/12	-----S	1		\$7,350.00		0.00					
E 79	8	10/07/12	10/28/12	Sun 9-10p The Good Wife	CM	9-10p -----S	:30	1	\$5,600.00	LV1	0.00	NM	3	\$16,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	-----S	1		\$5,600.00		0.00					
Week:		10/08/12	10/14/12	-----	0		\$0.00		0.00					
Week:		10/15/12	10/21/12	-----S	1		\$5,600.00		0.00					
Week:		10/22/12	10/28/12	-----S	1		\$5,600.00		0.00					
E 80	8	10/14/12	11/04/12	Sun 10-11p The Mentalist	CM	10-11p -----S	:30	1	\$7,700.00	LV1	0.00	NM	3	\$23,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----S	1		\$7,700.00		0.00					
Week:		10/15/12	10/21/12	-----S	1		\$7,700.00		0.00					
Week:		10/22/12	10/28/12	-----	0		\$0.00		0.00					
Week:		10/29/12	11/04/12	-----S	1		\$7,700.00		0.00					
E 81	8	10/02/12	11/05/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p MTWTF--	:30	5	\$600.00	LV2	0.00	NM	25	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/02/12	10/08/12	MTWTF--	5		\$600.00		0.00					
Week:		10/09/12	10/15/12	MTWTF--	5		\$600.00		0.00					
Week:		10/16/12	10/22/12	MTWTF--	5		\$600.00		0.00					
Week:		10/23/12	10/29/12	MTWTF--	5		\$600.00		0.00					
Week:		10/30/12	11/05/12	MTWTF--	5		\$600.00		0.00					
E 82	8	10/06/12	10/28/12	8 News Now 11p Sa/Su 8 News Now Sa/Su 11p	CM	11-1135P -----SS	:30	2	\$400.00	LV2	0.00	NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	-----SS	2		\$400.00		0.00					
Week:		10/08/12	10/14/12	-----SS	2		\$400.00		0.00					
Week:		10/15/12	10/21/12	-----SS	2		\$400.00		0.00					
Week:		10/22/12	10/28/12	-----SS	2		\$400.00		0.00					
E 83	8	10/02/12	11/05/12	Letterman Letterman	CM	1135p-1237a MTWTF-- (11:35 PM-12:37 XM)	:30	5	\$275.00	LV2	0.00	NM	25	\$6,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/02/12	10/08/12	MTWTF--	5		\$275.00		0.00					
Week:		10/09/12	10/15/12	MTWTF--	5		\$275.00		0.00					
Week:		10/16/12	10/22/12	MTWTF--	5		\$275.00		0.00					
Week:		10/23/12	10/29/12	MTWTF--	5		\$275.00		0.00					
Week:		10/30/12	11/05/12	MTWTF--	5		\$275.00		0.00					
E 84	8	10/02/12	11/05/12	Craig Ferguson Craig Ferguson	CM	1237a-137a MTWTF-- (12:37 XM-1:37 XM)	:30	5	\$125.00	LV2	0.00	NM	25	\$3,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/02/12	10/08/12	MTWTF--	5		\$125.00		0.00					
Week:		10/09/12	10/15/12	MTWTF--	5		\$125.00		0.00					
Week:		10/16/12	10/22/12	MTWTF--	5		\$125.00		0.00					
Week:		10/23/12	10/29/12	MTWTF--	5		\$125.00		0.00					

Order / Rev: 36910
 Alt Order #: 08836473
 Flight Dates: 10/02/12 - 11/06/12

Advertiser: Obama, Barack D-President
 Product Desc: OBAMA/P/D
 Estimate: 1537
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 84	8	10/02/12	11/05/12	Craig Ferguson Craig Ferguson	CM	1237a-137a MTWTF-- (12:37 XM-1:37 XM)	:30	5	\$125.00	LV2	0.00	NM	25	\$3,125.00
LATE LATE SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--				5	\$125.00		0.00			
E 85	8	10/02/12	11/05/12	137-237a M-F Elec Plyg Electric Playground	CM	137-207a MTWTF-- (1:37 XM-2:37 XM)	:30	2	\$40.00	LV2	0.00	NM	10	\$400.00
NATE BERKUS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--				2	\$40.00		0.00			
Week:		10/09/12	10/15/12	MTWTF--				2	\$40.00		0.00			
Week:		10/16/12	10/22/12	MTWTF--				2	\$40.00		0.00			
Week:		10/23/12	10/29/12	MTWTF--				2	\$40.00		0.00			
Week:		10/30/12	11/05/12	MTWTF--				2	\$40.00		0.00			
E 86	8	10/13/12	11/03/12	Sat 1135p-1235a Priv Pr Private Practice	CM	1135p-1235a -----S-	:30	1	\$95.00	LV2	0.00	NM	3	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$95.00		0.00			
Week:		10/15/12	10/21/12	-----				0	\$0.00		0.00			
Week:		10/22/12	10/28/12	-----S-				1	\$95.00		0.00			
Week:		10/29/12	11/04/12	-----S-				1	\$95.00		0.00			
E 87	8	10/06/12	10/20/12	Sat 1235-135a DaVinci I Da Vinci Inquest	CM	12.35a-1.35a -----S- (12:35 XM-1:35 XM)	:30	1	\$50.00	LV2	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$50.00		0.00			
Week:		10/08/12	10/14/12	-----				0	\$0.00		0.00			
Week:		10/15/12	10/21/12	-----S-				1	\$50.00		0.00			
E 88	8	10/13/12	10/27/12	Sat 135-235a Cold Squad Cold Squad	CM	135-235am -----S- (1:35 XM-2:35 XM)	:30	1	\$40.00	LV2	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$40.00		0.00			
Week:		10/15/12	10/21/12	-----				0	\$0.00		0.00			
Week:		10/22/12	10/28/12	-----S-				1	\$40.00		0.00			
E 89	8	10/07/12	11/04/12	Game Time/UNLV Game Time/UNLV	CM	1135p-1205a -----S	:30	1	\$75.00	LV2	0.00	NM	5	\$375.00
GAME TIME WITH UNLV														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$75.00		0.00			
Week:		10/08/12	10/14/12	-----S				1	\$75.00		0.00			
Week:		10/15/12	10/21/12	-----S				1	\$75.00		0.00			
Week:		10/22/12	10/28/12	-----S				1	\$75.00		0.00			
Week:		10/29/12	11/04/12	-----S				1	\$75.00		0.00			
E 90	8	10/07/12	10/21/12	Su 1205-105a House Crimetime	CM	1205-105a -----S (12:05 XM-1:05 XM)	:30	1	\$140.00	LV1	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$140.00		0.00			
Week:		10/08/12	10/14/12	-----				0	\$0.00		0.00			
Week:		10/15/12	10/21/12	-----S				1	\$140.00		0.00			
E 91	8	10/14/12	10/28/12	Sun 105-205a Bros/Siste Crimetime / Sports Spec	CM	105-205a -----S (1:05 XM-2:05 XM)	:30	1	\$140.00	LV1	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$140.00		0.00			
Week:		10/15/12	10/21/12	-----				0	\$0.00		0.00			
Week:		10/22/12	10/28/12	-----S				1	\$140.00		0.00			
E 92	8	10/13/12	11/03/12	NCAA Football NCAA College Football	CM	NCAA College Foo-----S- (12:30 PM-4:00 PM)	:30	1	\$1,050.00	LV1	0.00	NM	4	\$4,200.00
CBS COLLEGE FOOTBALL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$1,050.00		0.00			
Week:		10/15/12	10/21/12	-----S-				1	\$1,050.00		0.00			
Week:		10/22/12	10/28/12	-----S-				1	\$1,050.00		0.00			
Week:		10/29/12	11/04/12	-----S-				1	\$1,050.00		0.00			

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 93	8	10/07/12	11/04/12	NFL Reg Season GameCM		NFL Football Reg. -----S	:30	1	\$7,700.00	LV1	0.00	NM	5	\$38,500.00
NFL Football Reg. Season (10:00 AM-4:00 PM)														
CBS NFL FOOTBALL-EARLY GAME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$7,700.00		0.00			
Week:		10/08/12	10/14/12	-----S				1	\$7,700.00		0.00			
Week:		10/15/12	10/21/12	-----S				1	\$7,700.00		0.00			
Week:		10/22/12	10/28/12	-----S				1	\$7,700.00		0.00			
Week:		10/29/12	11/04/12	-----S				1	\$7,700.00		0.00			
E 94	8	10/07/12	11/04/12	NFL Reg Season GameCM		NFL Football Reg. -----S	:30	1	\$7,700.00	LV1	0.00	NM	3	\$23,100.00
NFL Football Reg. Season (1:15 PM-4:00 PM)														
CBS NFL FOOTBALL-LATE GAME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$7,700.00		0.00			
Week:		10/08/12	10/14/12	-----S				0	\$0.00		0.00			
Week:		10/15/12	10/21/12	-----S				1	\$7,700.00		0.00			
Week:		10/22/12	10/28/12	-----S				0	\$0.00		0.00			
Week:		10/29/12	11/04/12	-----S				1	\$7,700.00		0.00			
N 95	8	10/07/12	11/04/12	8 News Now Sun 5-7p CM		4-430p -----S	:30	1	\$1,225.00	LV1	0.00	NM	3	\$3,675.00
8 News Now Sun 5-7p (4:00 PM-4:30 PM)														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$1,225.00		0.00			
Week:		10/08/12	10/14/12	-----S				0	\$0.00		0.00			
Week:		10/15/12	10/21/12	-----S				1	\$1,225.00		0.00			
Week:		10/22/12	10/28/12	-----S				0	\$0.00		0.00			
Week:		10/29/12	11/04/12	-----S				1	\$1,225.00		0.00			
N 96	8	11/04/12	11/04/12	8 News Now 11p Sa/SuCM		11-1135P -----S	:30	2	\$1,225.00	LV1	0.00	NM	2	\$2,450.00
8 News Now Sa/Su 11p														
8 NEWS NOW AT 11PM-WKND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				2	\$1,225.00		0.00			
N 97	8	11/03/12	11/03/12	NCAA Football CM		NCAA College Foo-----S-	:30	1	\$2,625.00	LV1	0.00	NM	1	\$2,625.00
NCAA College Football (5:00 PM-8:00 PM)														
CBS COLLEGE FOOTBALL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$2,625.00		0.00			
N 98	8	10/10/12	10/10/12	Wed 9-10p CM		9-10p --W----	:30	1	\$12,000.00	LV1	0.00	NM	1	\$12,000.00
Criminal Minds														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$12,000.00		0.00			
N 99	8	10/08/12	10/14/12	8 News Now Noon M-F CM		12-1230p MTWTF--	:30	1	\$1,140.00	LV1	0.00	NM	1	\$1,140.00
8 News Now Noon M-F														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				1	\$1,140.00		0.00			
N100	8	10/06/12	10/06/12	Sat Prime Special CM		8-10								

